

REDESIGN ED.gov

Challenge

Background

To improve service to and communication with stakeholders and the general public, the Department of Education (“ED” or “Department”) plans to modernize its public facing website. Accordingly, ED is seeking small-scale prototypes for a redesign of ED.gov, the Department’s homepage.

Contact Information:

Title (Mr./Ms./Mrs./ Dr.):	First Name:	Last Name:
Organization Name:	Position:	
Street Address:	State:	Zip:
Email:	Phone:	
Facebook:	Twitter:	Instagram:

Questions

<i>Indicate that the submission includes:</i>	Y/N
Prototypes for six (6) design pages, created in Drupal, Wordpress, Adobe XD, or a similar design application.	
Wireframes (see “Supporting Information,” below).	
Mock-ups (see “Supporting Information,” below).	
Design details and parameters (see “Supporting Information,”below) including: open-source CMS used, development language(s), browser(s) supported, mobile compatibility, screen resolutions (including responsive for mobile), operating systems, assistive technologies, and text sizing.	

<i>Indicate that the prototypes utilize:</i>	Y/N
Creative redesign using non-traditional improvements that maximize user experience in terms of form and function.	
Existing ED color scheme and seal.	
New adaptations and innovations in color, layout, typography, animation, illustration, video and photography.	
New technologies and innovative tools, i.e., plug-ins.	
Clean, simple, modern aesthetic.	
Easy-to-navigate interface with a quick response time.	
Integrated social media, video, photography.	
Compliance with federal standards and website requirements.	

Template Prototypes

Provide links to the following prototypes. You may submit designs in Wordpress, Drupal, or design applications, such as Adobe XD.

1. Homepage:
2. Program office page:
3. Informational page:
4. Grant page:
5. Contact page:
6. News page:

Attach Supporting Information:

Please limit total submission, including this form, to a maximum of 20 pages using font sizes no smaller than 12-point. Specifications pertaining to font do not apply to tables, figures, or exhibits. Any pages over 20 will not be considered.

- Wireframes that present the site layout and navigation.
- Mock-ups that include the layout and navigation from the wireframes but with brand and site colors, logo, images, content blocks, typography, etc.
- Other information such as open-source CMS used, development language(s), browser(s) supported, mobile compatibility, screen resolutions (including responsive for mobile), operating systems, assistive technologies, text sizing, etc.

Submit this completed form to Challenge@ed.gov by June 15, 2020.

